



| Position | Head - Analytics |
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| Role & Responsibilities | <p>The Head - Analytics will be responsible for :</p> <ul style="list-style-type: none"> □ Setting up of the Analytics Unit and establishing analytical capabilities. □ Leveraging the use of business analytics/ decision science to deliver a market-leading banking platform that offers basic and enhanced financial services for both retail and enterprise customers to achieve business and brand objectives. □ Building and leading a team to create and maintain a suite of data models for using 'best in class' statistical techniques. □ Developing a variety of robust statistical techniques used for the analysis of a diverse range of data. □ Expanding modelling support into secondary marketing, origination and pricing. □ Working with the Team involved in the marketing, originating and servicing sectors to define specific decision making opportunities where analytic/quantitative models can improve speed, efficiency and accuracy of business decisions and evaluate the effectiveness of Marketing progress. □ Providing the “intellectual leadership” to the management team relative to using quantitative methodologies to support them in their work. □ Strengthening the Data Warehouse through business activities, to be structured for business analysis and predictive purposes. □ Developing a plan for adding external data, currently utilized in the business and new sources of data that will be utilized in “continued improvement processing” and new product development, to be integrated into the Data Warehouse. □ Developing and providing a set of regular analytical output across all product and segment areas. □ Monitoring product performance and competitive environment; highlight important trends, gaps & opportunities for the business; cost-effective marketing, repricing or fee opportunities. □ Working with key stakeholders (product/ segment heads) to ensure alignment of the objectives across business units and the action plans required to achieve the same. |

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| Job specific skills | <p>Applicants should possess the following attributes:</p> <ul style="list-style-type: none"> <input type="checkbox"/> Established leadership capabilities <input type="checkbox"/> Proven track record of envisioning and implementing the advanced analytics platform <input type="checkbox"/> Credentials in setting up and leading a team of quantitative/ analytics professionals who have developed business models and decision making tools to help the business in taking decisions, in very proactive manner <input type="checkbox"/> Preferably should have worked in B2C business (with exposure to Banking& Financial Services sector) |
| Educational Qualification | Post-Graduation in any discipline from an accredited college or university in India /Overseas with experience in quantitative studies |
| Minimum Experience | 15 + years of work experience |
| CTC offered | Compensation will not be a limiting factor for the right candidate and will be discussed on a case by case basis |
| Location of posting | <p>Mumbai</p> <p>The candidate may be deputed to work with the team(s) with the organization/ parent organization/ any subsidiary of the parent organization if and as deemed necessary.</p> |
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| Contact Person | Mr. Joydeep Dutta Roy |
| Contact Number | 022-6698 5750 |
| Last Date for application | January 6, 2017 |